Badge Alliance

September 2014
Today’s Agenda

• Introductions
• Open Badges 101
• Badge Alliance Overview
• Questions & Answers
Badges 101
badges = representations of a skill or achievement
scouting may be the first example that comes to mind, but...
more and more, we see badges representing achievements on the web
some are just for fun or social status
but increasingly the skills are real, based on real tasks and work
reflecting real skills -- which employers and schools are looking for
and willing to pay for, hire for, give credit for → real results
What if we used badges for learning?
Even better: shared badge ecosystem
Not just digital badges, but open badges.
BADGE ISSUERS →

- after-school program
- free online course
- government agency

BADGES →

- Mozilla
- Codecademy
- New Mexico Public Education Department
DISPLAY SITES

BADGE BACKPACK

EARNER

personal web site

social networking profiles

WordPress / Tumblr

job sites
RESULTS

new learning
unlock opportunities

jobs

personal web site
social networking profiles
WordPress/Tumblr
job sites

EDUCATION

unlock opportunities
BADGE ISSUERS →

BADGES →

LEARNER →

BADGE BACKPACK →

BADGE DISPLAY SITES →

Open Badge Infrastructure

SUCCESS
In this badge ecosystem a badge is more than just a badge
OPEN BADGES ANATOMY

- Badge image
- Badge name
- Description
- Criteria
- Issuer
- Evidence
- Date issued
- Standards
- Tags
Open Badge Standard

- Issuer information
- Earner information
- CriteriaURL
- Evidence URL
- Standards Alignment
- Taxonomy / Tags
BADGE ISSUERS ➔

BADGES ➔

SUCCESS

Open Badge Infrastructure

BADGE BACKPACK ➔

BADGE DISPLAY SITES ➔

SUCCESS
Why badges?
Capture complete learning path.
Signal that learning to key stakeholders like potential employers.
Build and communicate reputation and identity.
Build maps of learning pathways and opportunities for more learning.
Foster an ecosystem where learning is connected across contexts, across lifetimes.
badges can offer us a way to get there
(badges + the learning and assessments behind the badge)
Examples
After-School Programs: PASA
After-School Programs: Planet Stewards
After-School Programs: Cities of Learning
K-12: Corona-Norco Unified School District
Choose a badge to work towards
Every journey begins with a step, and this one starts when you find a badge you’d like to earn. Browse through the available badges below, or if you’re feeling ambitious, design your own badge from scratch.

**First Badge**
Really interesting badge for being awesome.

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**Category-level Badges**

**Skill**

**Knowledge**

**Honor**

**Experience**

**Competence**

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**Badges for the SA&FS Competencies**

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Higher-Ed: University of California, Davis
Passport
show what you know

A learning system that demonstrates academic achievement through customizable badges.

Higher-Ed: Purdue University
Workforce: Manufacturing Institute
The Badge Alliance
The Badge Alliance

A network of organizations and individuals building and enhancing an open badges ecosystem with shared values including openness, learner agency and innovation.
The Badge Alliance

The Badge Alliance leverages the Constellation Model for Social Change to seat work within working groups.
The Constellation Model

A way to bring together multiple groups or sectors to work towards a joint outcome and to serve social change.

- Joint fundraising
- Joint and coordinated projects
- Shared voice
- Campaigns

- Coordination of policy positions
- Coordinated strategy
- Service delivery
- Research
Shared Badges Vision
The Badge Alliance

Soft launched in February 2014 at Summit to Reconnect Learning.
The Badge Alliance

With launch, announced first 10 working groups.
Over 650 organizations have signed up.
Summary
Open Badges are digital credentials for the modern age.
Evidence-based and verified.
Recognition of skills and achievements.
Collected across lifetimes as portfolio of what you know and can do.
Digital ‘currency’ to carry with you and share across the Web.
Get Connected

Join a Working Group Based on Expertise / Interest
http://www.badgealliance.org

Join our weekly Community Project Call on Wednesdays at 9am PST / 12pm EST

Connect on Twitter for updates @BadgeAlliance

Reach out to us for information badges@badgealliance.org
Contact Me

Email Me
erin@badgealliance.org

Connect on Twitter
@eknight

Follow my Blog
http://erinknight.com
Questions
Open learning: Peer to Peer University & Code School
K-12: Corona Norco School District
Higher Ed: Purdue University
After-school programs: iRemix
## Badges collected

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**Who:** 9th through 12th grade students who live and attend school (or home school equivalent) within the five boroughs of New York City.
Virtual Campus

Registration

The NES 2011-2012 School Year Has Officially Begun!

In addition to the wide range of science, technology, engineering and mathematics resources we offered this past year, in 2011-2012 we will:

- Add 20 new STEM-focused teaching materials with featured lessons, educator support materials and lots of extension resources.
- Conduct electronic professional development webinars.
- Produce a new season of NASA Now events.
- Conduct Live Chats with some of the best and brightest NASA researchers, engineers and leaders.

Bring NASA missions to life in your classroom with NASA Explorer Schools – 2011-2012 is shaping up to be a stellar year and we hope you’ll join us.

To sign up, please visit the registration page!
Community Organizations: 4-H
Looking For An FCA Compliance Consultant?

RWA are one of the leading compliance consultancies in the UK.