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John is founder of Evergreen Consulting Associates, a small firm that assists organizations that are using technology to increase educational opportunities and outcomes across the country. He is lead author of the national online education policy report *Keeping Pace with K12 Online Education: A Review of State-Level Policy and Practice*. Now in its third year, *Keeping Pace* has been funded and guided by a diverse group of education organizations including the Florida Virtual School, Virtual High School, Texas Education Agency, Wyoming Department of Education, and Clark County School District. John has also project managed a series of research projects investigating the effectiveness of online learning for the North Central Regional Educational Lab, and conducted program evaluations of the Illinois Virtual High School and Idaho Digital Learning Academy. In 2002-2004 he worked with the Colorado Department of Education on a series of task force and legislative committees exploring online education issues across the state. Other clients include the University of California College Prep Program, Monterey Institute for Technology and Education, Connections Academy, and Angel Learning.

John's work has been cited in the New York Times, Education Week, and other publications, and he has presented numerous times at the Virtual School Symposium of the North American Council for Online Learning, Technology and Leadership Conference of the National School Boards Association, and other conferences. He holds a BA from Middlebury College and an MS and MBA from the University of Michigan.